



**THE  
BROWN GROUP  
OF COMPANIES INC.**

The Brown Group of Companies  
13875 Chesswood Drive - North York, ON



Steve Tsai Photography



## The Challenge

The Brown Group's new private office location was more than a move — it was an opportunity to establish a workspace that reflected their values: quality, professionalism, and a strong sense of identity. Working in collaboration with Kohn Architects, POI helped the team explore various furniture directions, ensuring the final selection supported both the function of the space and the impression they wanted to make. The result was a thoughtfully curated furniture program centred on Canadian manufacturing, reinforcing the client's desire for dependable quality and craftsmanship.

The client ultimately selected the NEX collection from Lacasse, a Canadian-made line manufactured in Québec and known for its refined finishes, slim-leg detailing, and thoughtful engineering. Its craftsmanship brought a sense of polish and balance to the space, reinforcing the importance of investing in furniture that performs just as well as it presents. Complementary pieces from Global further supported the overall design, resulting in a fully Canadian-manufactured solution.

Supported by LaCasse's consistent lead times and POI's coordinated approach to furniture and installation POI delivered the full scope within one month. The finished office reflects a purposeful approach to workplace design — one where materiality, construction quality, and collaboration work together to shape a cohesive, enduring environment built to support the team for years to come.

## Project Scope

Office furniture for the newly opened headquarters location.

## POI Solutions

Furniture

## Products

Lacasse  
Global

## Partners

Kohn Partnership Architects

